

Metro to Produce a Short of Hali Selassie—Ethiopian Emperor

CANADIAN MOVING PICTURE DIGEST

Vol. 27, No. 19

TORONTO 2, CANADA

Aug. 31st, 1935

LANDSLIDE FOR M-G-M!

M-G-M 1935-36 contracts signed, sealed, delivered are setting new all-time record. The reason is obvious. *No company ever crashed into a NEW SEASON with such Giant hits.* "**CHINA SEAS**" is the first. It's M-G-M's biggest grosser since "Tugboat Annie." Then comes GARBO'S greatest box-office role "**ANNA KARENINA**," followed by "**BROADWAY MELODY OF 1936**" and a flock more. Nothing to equal these anywhere in the industry. Hop on the M-G-M band-wagon quick!

(Next page)

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

WOW! A TALE OF 28 CITIES!

**"CHINA SEAS" OPENINGS OVER WEEK-END
CONFIRM INDUSTRY PROPHECY THAT M-G-M HAS
THE BIGGEST BOX-OFFICE PROPERTY OF YEARS!**

★ AND OF COURSE IT SETS A NEW HIGH IN HOLD-OVERS ALL OVER AMERICA!

★ THREE DAYS BETTER THAN WEEK'S BUSINESS OF BIG PICTURES that opened on Christmas, New Year's, Thanksgiving. Imagine!

★ WHEN YOU BEAT "TUGBOAT ANNIE" THAT'S NEWS! In 28 situations in East: Beats "Tugboat Annie" in 8; beats "Copperfield" in 24; beats "Dancing Lady" in 12. That's beating!

★ BOSTON FOR INSTANCE! Playing two theatres. Beats "Tugboat Annie."

★ NORFOLK. Tops everything in last 2 years, including holidays.

★ ATLANTA. Best in 2 years, including Xmas, Thanksgiving.

★ ST. LOUIS. 3 days much better than most full weeks.

★ MEMPHIS, ROCHESTER, NASHVILLE, SEATTLE. Terrific!

★ INDIANAPOLIS. Biggest 3 days since August, 1933.

★ NEW ORLEANS. 3 days as good as average full week.

★ CINCINNATI. Phenomenal Wed., Thurs., Fri. biz.

★ READING. Beats record-holding "Tugboat Annie."

★ OKLAHOMA CITY. Broke midnight preview record and set new all-time Thurs. opening record.

★ CLEVELAND. Biggest 3 opening days in 2 years!

★ DAYTON. 3 days does 4 day biz of biggest!

★ LOUISVILLE. Only topped by New Year's biz.

★ PITTSBURG. Best opening in 75 weeks!

★ PHILADELPHIA, EVANSVILLE. Outstanding!

★ RICHMOND. Best in 2 years!

★ COLUMBUS. Best 3 days in 2 years.

★ KANSAS CITY. Tops 7 months biz.

★ DENVER. Best 5 days in 6 months.

★ AKRON. Doubles "Copperfield's" first 3 days!

**EXTRA!
HELD
OVER
3rd WEEK
CAPITOL
NEW YORK**



**FULL PAGE CO-OP
ADS LAUNCH NEW
M-G-M HIT SEASON!
Make a tie-up with your
local paper.**

CLARK GABLE · JEAN HARLOW · WALLACE BEERY

CHINA SEAS

"Come on in! The water's fine!"

Note to Exhibitors: This advertisement covers only the opening three days of "China Seas." Since then this unique attraction has continued to make box-office history. It is unquestionably the biggest all-around hit that M-G-M has had since "Tugboat Annie." That's a pleasant way to start 1935-1936!

Canadian Moving Picture DIGEST

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Exhibitors

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Editor and Managing Director

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TORONTO 2, CANADA

August 31st, 1935

BRITISH OFFER \$100,000 TO AMERICAN STAR



THE London Evening News reports that a British producer is offering \$100,000 to an American star to come to London to make a British picture.

Travelling expenses, including maid's travelling expenses, are included in the offer to this star if she can get away.

Quite a number of American players are working in British pictures. Those at present include: Madge Evans, Richard Dix, Eugene Pallette, Jean Parker, Walter Huston, who is making "Rhodes" for Gaumont-British, and Helen Vinson.

The London Films, of which Alexander Korda is the world-famous director, has imported Rene Clair, that French director responsible for some of the best pictures imported from France. Clair is directing "The Laying of the Glourie Ghost," in which Robert Donat stars.

Korda is building permanent studios near Denham (Bucks), where he purchased an estate of 165 acres, formerly called "The Fisheries". When completed they will cover more than twice the present available studio space in England. In production at present on Korda's outdoor lot at Denham is H. G. Wells' "Things To Come," one set represents the ruins of a capital city after the next war of 1940.

Meanwhile, talking of American stars in London, Cicely Courtneidge, one of London's most popular of British film stars, is to appear in "A Perfect Gentleman," with Frank Morgan. Her first Hollywood picture.

It is now no longer a case of "hands across the sea" between the British and American Picture Industry, but ocean liners across the sea to "see London" and to "see America".

BRITISH WANT MORE STARS

BRITISH producers are searching for stars, there is a shortage. At last London realizes that its stars which it imports must be stars in demand at Hollywood. London knows and enjoys Hollywood's great stars. Talk to Londoners, of all classes, of Norma Shearer, of Greta Garbo, of Wallace Beery, of Clark Gable,

of Katherine Hepburn, of Robert Montgomery, of Marlene Dietrich, of Shirley Temple, of Miriam Hopkins, of Marion Davies, of Grace Moore, Jeanette Macdonald, Ann Harding, Laurel and Hardy, etc., etc., the list is endless.

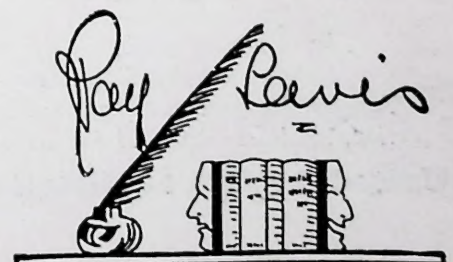
Talk to Londoners and they will tell you they love American pictures and American stars. Ask them why, and they will reply, "The pictures have go, they move, they live; the stars are so vivacious. The Americans know how to make stars. They take our English stars and make the best of them. They teach them to dance, to sing, they make them beautiful, and there you are. Our pictures have gone a very long way, they are greatly improved, but we can't say the Americans have not the best of us, can we?"

To which your Digest editor finds but one comeback, "You have a British Quota Law which forces a large percentage of cheap British Films upon your notice. These are so much in evidence that your best British pictures are swamped. There are not a sufficient number of the best British pictures being made to counteract the cheapness and mediocrity of the Quota Films."

We wonder, having fulfilled a great service by way of inducing Finance to take the British Film Industry seriously, if the Quota now continued may not prove to be the axe which kills the hen, or goose, choose your fowl, which lays the golden egg.

The Quota Films are British pictures which are still-born. They have the semblance of life, of motion, but they are a mass of deadly inertia!

We, in Canada, should be grateful to the American Film Industry for keeping such a treat out of Canada. We understand that the Quota pictures are released mostly in Great Britain by their producer-distributors and it is this class of picture which is creating the unfavorable public reaction in England.



RAY



RAY LEWIS

PRESENTS

OCTOBER 14th will see the people of Canada go to the polls in a Federal election. It will be one of the most complex elections which the people of this Dominion have participated in since they became individually old enough to vote.

In addition to the Government, which is Conservative, the Opposition which is Liberal, there is a variety of Government Brands which will all gather unto themselves many votes. All the brands including the two old-time parties will have candidates. There will be C.C.F. Social Credit, National Government, Stevens Party, Progressives, Farmers, Labour, Communists trying to influence the vote of the people.

All parties are promising a veritable Utopia, because the people desire promises; and those who promise the most will be listened to. We wonder how many of those who are seeking for a new and better way, influenced by what has happened in foreign countries, would be satisfied to go through, to pay the price of freedom, to suffer the privations which the people of these countries have suffered in order that a new order should be established.

Just over the border in the U. S., President Roosevelt is having just about the same kind of a time as we are having here. Someone has to be "the goat" in a shakeup, or adjustment and since everyone desires the other fellow to be "the goat", just how is any Government to satisfy anybody?

RECENTLY Huey Long called the President of United States, "a liar". If that was used upon the screen it would be censored. If Government representatives call names in High Places, why should such name-calling be considered improper for the screen?

The Church, the Government, Races of People are protected from any slur used in association with them, but can these in turn slur each other, and ask for censorship when some one pays them in their own coin?

These are dangerous times with all disturbing things brought to the surface; and thus being exposed they excite, inspire, or infect whatever they contact which is susceptible to such infection.

The death of Alfred Dreyfus recalls his martyrdom on Devil's Island. Here was Jew-Bait to feed Intolerance, Bigotry, Corruption, Anti-Semitism. A Soldier of France who

was stripped of his decoration, degraded and imprisoned as a traitor to his country, and who was saved because the world interested itself in his martyrdom, inspired by that world-famous writer Emile Zola. The screen told the world his story in one of England's fine British pictures.

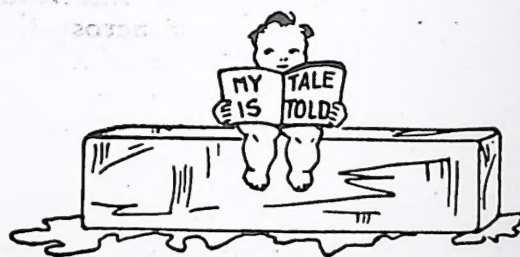
It is impossible to believe that men for gold, for greed, for the bigotry of racial jealousy could so betray each other. But the living and the dead bear witness to such betrayals.

When the Reformers run out of politics, or of fireworks they select the Jew for bait, or Motion Pictures, both associated with the idea of Gold; and since it is gold that the Mob wants, not justice nor Fair Play, nor Liberty, nor Freedom, nor Tolerance, because no one can stop millions of people from getting these Necessities and Virtues of Life if they really desire them, the "Fake Prophets" keep on leading the people, much like "blind shepherds leading the blind".

Praise your fellow-man, no one listens, hurl abuse, call out raucously "thief, rogue, scoundrel", and the mob takes up the cry of "stop thief".

It requires no education, no background, no knowledge to get the mob's attention today. All one requires is a pair of leather-lungs for bellows with which to roar like a bull, shouting, "down with this", and "down with that". A vision of the Red Flag ever before one's eyes.

The Mob does not desire facts nor figures, try and deliver these and it will walk out on you, or yawn in your face; it desires sensation, thrills, a fairy story of "getting rich quick"; and our new prophets have a sense of psychology, they give the mob what it wants.



United Artists to Distribute British and Dominions Product for Next 4 Years



Show Business



Korda Signs Walter Hudd for "Revolt in the Desert"

By wireless from the Ile de France comes word that Alexander Korda has signed Walter Hudd for the most highly prized role English films have had to offer for many years. Hudd, well known on the London dramatic stage for his roles in Shaw plays and as a member of the "Journey's End" company in America, will play the role of Colonel Lawrence in the forthcoming London Films production, "Revolt in the Desert".

Korda, who is en route to America for his first visit in a number of years, states that Hudd bears a remarkable physical resemblance to the late Lawrence of Arabia, and was selected over many of the screen's most notable stars in Europe and America.

Four More for RKO

Radio's "Sylvia Scarlett"

Montague Shaw, Larrimore Johnson, Ethel Ransom and Alex Hanford have been added to the cast of "Sylvia Scarlett", RKO Radio's new starring picture for Katharine Hepburn, now in production under George Cukor's direction. The company, including Cary Grant, Princess Natalie Paley and Mrs. Pat Campbell has just returned from a two-day location trip to Busch Gardens, Pasadena.

COMPLETE Theatre Equipment and Supplies

Projectors and Parts.
Motor Generators.
Sound Screens.
Lenses, Carbons, etc.
Everything for the Theatre
from Sheet to Street.

Coleman Electric Co.

258 Victoria St.
TORONTO, ONT.

Two Directorial

Assignments by M-G-M

Two directorial assignments are announced by Metro-Goldwyn-Mayer. Edmund Goulding, whose last production was "The Flame Within", will direct an adaptation of Sigmund Romberg's popular operetta, "Maytime", and Tim Whelan will do "A Perfect Gentleman". The latter photoplay has Cicely Courtneidge, British star, and Frank Morgan in leading roles.

May Robson in "Three Kids and a Queen"

Next Monday May Robson will start at Universal in "Three Kids and a Queen" by Chester Beecroft and Harry Poppe. Edward Ludwig will direct. The only other member of the cast chosen is little Frankie Darro. There is still a large sized scramble in Hollywood for the other two kid parts.

WANTED THEATRE CHAIRS

FRANKEL SALVAGE CO.
27 Broadview Ave. Toronto, Ont.

POSITION WANTED

First class Projectionist desires employment at once, willing to go anywhere. Familiar with all types of sound equipment, also good on all standard machines. Can furnish first class references, if required.

Apply BOX 9 — DIGEST

FOR SALE

Two Powers, 6B, less Lamphouse, in good condition. No reasonable offer refused. Write or wire

RUSSELL THEATRE
GLACE BAY, N.S.

"The Dark Angel"

"The Dark Angel" completed, and nearly ready for distribution through United Artists, Merle Oberon plans to leave Hollywood for a short holiday in her native England. She plans to return in two months to start work on her next Samuel Goldwyn production, now being specially prepared for her by Lillian Hellman.

Joseph Calleia in M-G-M's "Riff-Raff"

Joseph Calleia, the principal desperado of "Public Hero Number One", will have a featured part in M-G-M's "Riff-Raff". This is an original story by Frances Marion with Jean Harlow starred. Irving Thalberg is the producer.

"Diamond Jim" Sweeping Country

"Diamond Jim" is sweeping the country this week in its first runs. There were thirty-two openings in various cities on its opening night.

The final additions to the cast of "Magnificent Obsession", starring Irene Dunne, Robert Taylor and Charles Butterworth, were made at Universal City last week, by John M. Stahl. They include, George Hackathorne, Frank Mayo, John St. Polis, Ray Brown, Greta Gould, Nat Hazelton and Sidney Bracey.

Toronto Theatres

LOEW'S—Manager Jules Bernstein — "Woman Wanted", with Maureen O'Sullivan and Joel McCrea; and "The Band Plays On", with Robert Young and Betty Furness. Both Metro-Goldwyn-Mayer features.

IMPERIAL—Manager Jack Arthur — Shirley Temple in "Curly Top", a Fox release.

TIVOLI—Manager D. Krendal—"Love Me Forever", starring Grace Moore, Columbia production.

UPTOWN—Manager Tom Daley — Sylvia Sidney and Herbert Marshall in Paramount's "Accent on Youth".

SHEA'S—Manager Jerry Shea — "Charlie Chan in Egypt", with Warner Oland, Pat Paterson and Stepin Fetchit. A Fox feature.

Universal's "Diamond Jim" Booked for Toronto Showing, Sept. 13th

AFRICA IN THE NEWS AND ON THE SCREEN!

Timeliest Picture in Years!

A tremendous production filmed in Africa with the Abyssinian border as the background of the scene of action, and thousands of natives in the cast.

NOT A WAR PICTURE, BUT A THRILLING TALE OF ADVENTURE, ROMANCE AND EMPIRE BUILDING!

Has already Broken Many Canadian House Records—Will Break Yours, Too! Get Dates — Quick!



See!

EDGAR WALLACE'S
Exciting Thriller!

•
The Congo death Dance!

•
The charge of the war
canoes!

•
The amazing jungle
telegraph!

•
The sacrifices of witch
doctors!

•
The capture of beautiful
slave girls!

Presented by
ALEXANDER
KORDA

PAUL ROBESON
LESLIE BANKS
NINA MAE MCKINNEY

and a cast of thousands

Directed by ZOLTAN KORDA

Released in Canada by REGAL FILMS LIMITED